

University of Guelph-Humber Accounting Council
2006/2007 SPONSORSHIP PACKAGE

The University of Guelph-Humber Accounting Council would like to extend to you a grand opportunity for your elite organization to participate in an opportunity to meet some of Guelph-Humber's top students. The opportunity we refer to is sponsorship. Through sponsorship, our club is provided with an opportunity to introduce some of the brightest, high-calibre Guelph-Humber accounting students to your dynamic organization.

PLATINUM Preferred Package **\$750**

Events:

- 12 Complimentary Invitations to an organization-specific, social recruiting event (*see Annex A*)
- Unlimited invitations to our Annual Accounting Volleyball Tournament. (*see Annex B*)
- Complimentary invitations to our joint Pub Night in partnership with UCS at Mississauga (Undergraduate Commerce Society of UTM) (*see Annex C*)
- 10 Complimentary Invitations to our Annual Wine and Cheese to be held in the Second Semester. (*see Annex D*)

Added Benefits and Features:

- Access to contact information of Accounting Council members, executives and Faculty representatives who attended events.
- Placement of banner at all Accounting Council Events and Bulletin Boards on campus.
- Recognition as Platinum sponsor on the Accounting Council website.
- Promotion of office tours and special events to all Accounting Council members.
- Distribution of promotional material to Accounting Council members.
- Logo and hotlink on the new Guelph-Humber Accounting Council website.

GOLD Club Package

\$500

Events:

- 10 Complimentary Invitations to an organization-specific, social recruiting event (*see Annex A*)
- 4 Team invitations (1 Team Consisting of 6 members) to our Annual Accounting Volleyball Tournament. (*see Annex B*)
- Complimentary invitations to our joint Pub Night in partnership with UCS at Mississauga (Undergraduate Commerce Society of UTM) (*see Annex C*)
- 6 Complimentary Invitations to our Annual Wine and Cheese to be held in the Second Semester. (*see Annex D*)

Added Benefits and Features:

- Access to contact information of Accounting Council members, executives and Faculty representatives who attended events.
- Placement of banner at all Accounting Council Events and Bulletin Boards on campus.
- Recognition as Gold sponsor on the Accounting Council website.
- Promotion of office tours and special events to all Accounting Council members.
- Distribution of promotional material to Accounting Council members.
- Logo and hotlink on the new Guelph-Humber Accounting Council website.

SILVER Member Package

\$300

Events:

- 5 Complimentary Invitations to an organization-specific, social recruiting event (*see Annex A*)
- 2 Team invitations (1 Team Consisting of 6 members) to our Annual Accounting Volleyball Tournament. (*see Annex B*)
- Complimentary invitations to our joint Pub Night in partnership with UCS at Mississauga (Undergraduate Commerce Society of UTM) (*see Annex C*)
- 4 Complimentary Invitations to our Annual Wine and Cheese to be held in the Second Semester. (*see Annex D*)

Added Benefits and Features:

- Access to contact information of Accounting Council members, executives and Faculty representatives who attended events.
- Placement of banner at all Accounting Council Events and Bulletin Boards on campus.

- Recognition as Silver sponsor on the Accounting Council website.
- Promotion of office tours and special events to all Accounting Council members.
- Distribution of promotional material to Accounting Council members.
- Logo and hotlink on the new Guelph-Humber Accounting Council website.

Accounting Council

Who We Are: The University of Guelph-Humber Accounting Council was officially constituted in September 2005. The Council is an undergraduate student body built to assist students seeking to achieve success in their career. In addition, the council makes every effort to provide a platform for accounting majors to become actively involved in the Accounting Community.

Mission: To broaden student's insight and knowledge of the professional designations and promote our theme "**Bring Your Career to Life**" while working to achieve a common goal for the students of Guelph-Humber. As well, to integrate values, fun and knowledge to our students while promoting "**Making the Steps**" to achieve excellence in their accounting career.

Vision: The Council's vision endeavors to expand the student's exposure to accounting and business communities and enhance the understanding of our theme

Bring Your Career to LIFE

Our specific efforts:

- ▲ Continue to institute a strong network of professional contacts and ensure the administration of creative and unique events.
- ▲ Strong promotional efforts on networking events between students and professional CA organizations.
- ▲ Continuously facilitating communication between the community and administration to corroborate the students' voices being heard.
- ▲ Assist the students in preparing for a career in the accounting profession

- ▲ Sponsor various programs to enrich the educational and social experiences at the University of Guelph-Humber.
- ▲ To be a recognized neighbour amongst the students and professional organizations by providing answers to questions, hosting events and facilitating opportunities for our graduates.

Ahead in the Future: To demonstrate our success in the upcoming year our focus will be:

- ▲ Enhance the branding of our theme **Bring Your Career to LIFE**
- ▲ Ensuring this theme stands as a foundation for our council and future promotions to our students.
- ▲ Partner with specific CA firms to host “A Day in the Life of a CA” Event for the students.
- ▲ First Annual “It’s Who You Know, That Knows You Event” workshop.
- ▲ To become recognized amongst the professional accounting organizations as a dynamic, creative and professional student organization.
- ▲ Enhancing more diverse and bigger events with regard to sport tournaments, P.O.P Community, L.A.U.G.H Community, Social and Recruitment Events (Life at the University of Guelph-Humber).

Progressing and following our mission, vision, values and promoting teamwork within our council will continue to achieve success for the future.

Annex A

COMPANY-SPECIFIC SOCIAL RECRUITING EVENT

Location: To be held in G.T.A (Greater Toronto Area)

Date: To be decided depending on Firm Availability.

The University of Guelph-Humber Accounting Council would like to host a social recruiting event in the Fall for the organization itself and the students of the University of Guelph-Humber specializing in Accounting or intending to specialize in Accounting. The Event will be an excellent opportunity for the upcoming students of Guelph-Humber Business School to interact and gain a valuable insight about the organization, its corporate culture, opportunities and advancements. Simultaneously, the event will provide an opportunity for the firm to meet some of our school's brightest students. The event will be either during the day, evening or night depending on the firm's ability. Some of the ideas proposed by the Guelph-Humber include a bowling night with cocktails and dinner, a Curling night with Cocktails and a Luncheon. Once the Council receives confirmation for the date and time, the Council will extensively look for an ideal location and market the event.

Annex B

ACCOUNTING VOLLEYBALL TOURNAMENT

Location: University of Guelph-Humber (Humber College Volleyball Courts)

Date: To be decided once firm confirms availability (November/December)



The University of Guelph-Humber Accounting Council will be hosting a Volleyball Tournament between some of the most competitive firms and designations. These include the most reputable employers in the industry alongside the students from the University of Guelph-Humber. The Guelph-Humber Accounting Council will also be inviting in other student body organizations from different Universities and currently a plan has been launched and we are engaging in dialogues with UTM and UTSC to combine this event into a joint one to promote a higher class of students. The event will most likely be held on a Saturday, considering the employer's availability and flexibility. The event will prelude to mostly Accounting Students teaming up with some of the Big Four firms, CMA and CGA designations and other reputable employers. The tournament will also include prizes and sponsored items from companies.

Annex C

PUB NIGHT WITH UTM

Location: TBA

Date: November 9th or November 10th (In the process of confirming).

The University of Guelph-Humber Accounting Council has joined hands to have a jointly collaborated pub night for students from UTM and the University of Guelph-Humber to participate in a pub-crawl event. The event will be organized in November. Details will be announced on the website.

Annex D

ANNUAL WINE AND CHEESE

Location: TBA

Date: TBA, 2nd Semester



The Wine & Cheese is an excellent opportunity to network with tomorrow's graduates and today's employers. Likewise for the firms and associations, it is an opportunity to interact with the best and brightest accounting students that the University of Guelph-Humber has to offer. The annual Wine & Cheese stands strong and speaks for itself, a continuing success and great event our students enjoy. We plan to invite dignitaries and recruiters from the BIG four, CMA, CGA, ICAO and other reputable organizations and designations.

OTHER EVENTS

Other events will include **A day in the life of a Firm** (Office Tours), **Information Sessions** and our new **Mentorship program** where 3rd and 4th year students will be paired up with 1st and 2nd year students who are eager to learn how to build relationships in the business world and who are keen to gain career and education guidance from mentors. Executive Mentors will include senior students who are in 4th year of their Accounting Specialization assisting students with a guide to becoming a CMA, CGA or CA.

A Very Warm Welcome

The University of Guelph-Humber Accounting Council truly appreciates all those organizations and designations that have sponsored and supported our Accounting Council in its first year of being constituted. We not only appreciate the monetary support, but the executives you send to our events and the enthusiasm they bring along. You continue to show your commitment and leadership and the Council looks up to your organizations as role models. We only hope we can return the favour for you as well.

In the case where your organization chose not to sponsor us, we thank you for your time and consideration and encourage you to still participate in our events and we will continue to provide your organization with fun-filled networking and social events with our students.

Please Return the Form on the next page with the details of the events you would be interested in attending and we will send you another form with the names and listing of the event once we have your confirmation.

We thank you very much for your time.

Sincerely,

Guelph Humber Accounting Council

Sponsorship Package Form

a) Which Sponsorship Package Event would you be interested in?

a)

b) Which Event interests you the most? Would you like to add anything to the event or be paired up with any particular organization?

b)

c) Would you be interested in attending majority or all of our events or one event?

c)

d) If there is an event that you would like us to add to our Council events, please indicate the type of event and we'll make sure it is made to work.

d)

Please email this form back to Samad. Hamidi at shamidi@guelphhumber.ca or Hasan Gafri at hgafri01@guelphhumber.ca. Payment procedures and details for the event will be launched once we have the forms. We Thank You for your time and interest in our Club.